

GOAL 6: Expand the Library's capacity to make a positive difference in people's lives	GOAL OVERSIGHT RESPONSIBILITY						Evaluation/Metrics Applied to Assess Progress
OBJECTIVE 1: To identify and nurture strategic partnerships that enable the Library to offer opportunities for people of all ages to explore new ideas, acquire new skills, and discover new information	Primary Responsibility: <i>Director</i>						
	ACTIVITY RESPONSIBILITY	YEAR 1 (2015)	YEAR 2 (2016)	YEAR 3 (2017)	YEAR 4 (2018)	YEAR 5 (2019)	
FOCUS AREA: PROGRAMS							
ACTIVITY 1: Identify groups, organizations, businesses, and individuals with which/whom the Library can partner.	<i>Director Librarians Mktg Asst Tech Spec</i>	Examine existing partnerships and identify potential new partnerships; look at organizations in terms of what both parties (the Library and the potential partner) can offer each other and how the partner's priorities align with the Library's strategic plan.	Develop a prospectus brochure that outlines the Library's vision to become a center of community activity and creativity. Use to encourage participation at the beginning of a journey to becoming a more integral part of the community. Recruit 2 or 3 "core" partners.	Evaluate the effectiveness of the partnerships and expand or reduce the number of partners.	Evaluate the effectiveness of the partnerships and expand or reduce the number of partners.	Evaluate the effectiveness of the partnerships and expand or reduce the number of partners.	ACTIVITY 1 Evaluation: Completion of an assessment of existing partnerships in terms of how they align with the strategic plan. Identification of gaps and potential partner organizations that might enable the Library to fill those gaps.
ACTIVITY 2: Partner with local artists, musicians, and community theater to create opportunities for all to experience and become involved with the arts and culture. Enhance the Library's reputation as a central hub of community activity.	<i>Librarians Director</i>	Build on existing partnerships to enhance the Library's role as a center of community activities related to the arts and culture.	Examine both on-site opportunities for programming as well as Library sponsorship/partnership for key events that are held in other community locations.	Offer additional arts and culture programs. Evaluate partnerships and refine them.	Offer additional arts and culture programs. Evaluate partnerships and refine them.	Offer additional arts and culture programs. Evaluate partnerships and refine them.	ACTIVITY 2 Evaluation: Development of specific objectives for arts and culture partnerships and the number of programs/program attendance resulting from the recruitment of talented individuals and organizations.

	ACTIVITY RESPONSIBILITY	YEAR 1 (2015)	YEAR 2 (2016)	YEAR 3 (2017)	YEAR 4 (2018)	YEAR 5 (2019)	
ACTIVITY 3: Explore the expanded use of volunteers as mentors/instructors in creative spaces that are developed.	<i>Librarians Tech Spec Director</i>	Identify “experts” willing to share their expertise with the public in a variety of fields including technology.	Develop volunteer job descriptions in specific areas and establish a schedule of events to utilize the volunteer talents.	Implement enhanced creative programming and events.	Continue implementation of creative programming and events.	Continue implementation of creative programming and events.	ACTIVITY 3 Evaluation: Number of “expert” volunteers recruited. Number of sessions offered and number of attendees. Longitudinal success of the programming effort (continued good attendance).