



7:30 a.m. Wednesday, June 13, 2018
West Fargo City Hall

Members Attending: Mark Simmons, Will Foss, Kurtis Karn, Gordy Ferkul

Members Absent:

Others Attending: Melissa Richard, Ellen Rossow

The meeting was called to order by Commissioner Mark Simmons.

There was a unanimous decision to approve the minutes of Wednesday, May 9. No opposition. Motion carried.

The monthly budget report was reviewed. Cruise Night funds have increased due to the addition of sponsorships. Melissa Richard advised that funds will continue to increase.

The West Fargo Police Department requested \$1000 from the committee for their annual Night to Unite event. Ellen Rossow was available to answer any questions of the committee about the event. The committee voted to provide funding to the event, as they had in years past.

For new business, the committee had a discussion about the West Fargo Events nonprofit, the City of West Fargo's contract with that group, and the relationship that group will have with City events, such as Cruise Night. This was a general discussion.

Melissa Richard provided a review of upcoming Tourism and Events projects.

Regarding Cruise Night, Melissa discussed the relationship with the new POW/MIA plaza, location of the food court for the events, and some insight into her meeting with public works, police and other behind-the-scenes entities in preparation for the first Cruise Night.

Regarding the Red Ball Project, the artist was said to be coming to the area in the end of June to scout for places. Melissa suggested Veteran's Boulevard and the POW/MIA plaza.

Regarding West Fest, Melissa described the online parade registration form she hopes will be available soon, until then a pdf/paper version of the form will be made available to interested parties. Melissa shared the idea of "premiere" sponsorship opportunities for businesses. A general discussion about the relationship with this event and West Fargo Events ensued.

Regarding, the Street Fair, Commissioner Mark Simmons requested follow-up information for next meeting.

Gordy Ferkul brought to the committee his decision to resign from his duties with the committee due to his leaving the Fargo-Moorhead Convention & Visitor's Bureau. He is hoping to find a replacement shortly.

The committee held a general discussion about the possibility of a West Fargo convention center.

Gordy Ferkul moved and Kurtis Karn seconded to adjourn the meeting. No opposition. Meeting adjourned.